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**For Immediate Release**

August 2, 2010

**“Are You Carhartt Tough?” Contest Finalist Announced**

*Cintas announces California Navy Deep Sea Diver as Grand Prize Finalist*

**Cincinnati, Oh.** August 2, 2010– [Carhartt](#) and [Cintas](#) have launched their search for North America’s toughest workers. The [Are You Carhartt Tough?](#) Contest is being conducted in conjunction with the roll-out of a new line of [Carhartt Workwear](#) offered for the first time in a [Uniform Rental Program](#).

With [Ducks Unlimited](#) acting as media sponsor, contest organizers have reached out to the workforce in the United States and Canada to identify people who are strong, dependable, resilient and rugged. After hundreds of contest submissions, Cintas, Carhartt and Ducks Unlimited are proud to announce Gabe Butler from Coronado, CA as a Grand Prize Finalist!

**[Gabe Butler: Navy Deep Sea Diver from Coronado, California](#)**

Displaying strength and uncommon resolve, Gabe Butler embodies Carhartt toughness. Welding and repairing above ground is hard enough, but doing it under water, in a wet suit, with two feet of visibility in fifty two degree water trumps the rest. Gabe pushes his Carhartt workwear to a new frontier and it still stands up to the test. Gabe IS Carhartt tough!

The *Are You Carhartt Tough?* Contest is still searching for North America’s toughest workers. Quarterly winners will be chosen to receive \$500 in Carhartt merchandise and nine additional Grand Prize finalists will be selected. At the contest’s completion, two Grand Prize winners will receive a weekend duck hunt trip designed by *Ducks Unlimited* or a trip to The STIHL TIMBERSPORTS Series in 2011.

Check out Gabe’s story or submit your own at [www.carharttrental.com](http://www.carharttrental.com).

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### **About Cintas Corporation**

Headquartered in Cincinnati, Ohio, Cintas Corporation provides highly specialized services to businesses of all types throughout North America. Cintas designs, manufactures and implements corporate identity uniform programs and provides entrance mats, restroom supplies, promotional products, first aid and safety products, fire protection services and document management services to approximately 800,000 businesses. Cintas is a publicly held company traded over the Nasdaq National Market under the symbol CTAS and is a Nasdaq-100 company and component of Standard & Poor's 500 Index.

### **About Carhartt, Inc**

Established in 1889, Carhartt is a global premium work wear brand with a rich heritage of developing rugged apparel for workers on and off the job. Headquartered in Dearborn, Mich., with more than 3,500 employees worldwide, Carhartt is privately owned and managed by the descendants of the company's founder, Hamilton Carhartt. For more information, visit [www.carhartt.com](http://www.carhartt.com).

### **About Ducks Unlimited**

With the help of over one million supporters, *Ducks Unlimited* works on the ground to restore, manage and conserve habitats that benefit wildlife and people. Learn more at [www.ducks.org](http://www.ducks.org).