

At a glance:

Mercedes-Benz Stadium has been voted number one in food and beverage for eight consecutive years by the NFL's "Voice of the Fan" survey. Since its opening in 2017, the stadium has been home to for the NFL's Atlanta Falcons and MLS's Atlanta United. It frequently hosts significant events, operating almost daily and welcoming over three million visitors annually. The culinary team consists of 10 full-time chefs and 300 cooks who work diligently to deliver excellent food and drink options.

Challenge:

In the past, stadium management purchased culinary garments and stored hundreds of them on-site. They were responsible for distributing them to their team and ensuring that each team member laundered their garments after each shift. With the team often working back-to-back shifts for big events, they needed a more efficient way to manage and track the culinary apparel, ensuring they remained fresh and clean for each new shift.

Solution:

Cintas collaborated with Mercedes-Benz Stadium to implement a Garment Dispensing Solution that ensures the culinary team has access to pristine uniforms for every shift, all with a simple card swipe. Team members can easily choose their size, and at the end of each shift, they return their used garments to the designated unit. With committed service and support, Cintas manages all aspects of garment care and consistently delivers fresh apparel, always ensuring readiness. This innovative solution allows stadium team members to maintain a polished appearance and feel confident while they deliver exceptional culinary experiences for their guests.



Having a program like this has really helped in enabling my staff to feel good, feel confident and comfortable; that they're always going to look the part and feel the part – and they have a clean chef coat every morning when they walk in. Partnering with Cintas really takes us to the next level. 77

Matt Cooper
Senior Executive Chef, Mercedes-Benz Stadium

Benefits:







Accountability



Flexibility

